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8 and Under Tennis Academy Set to Start Operations

Charlottesville, Virginia (1/7/2014) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to announce the creation 8U Tennis Academy (8UTA) -- a complete tennis programming pathway for kids ages three to eight, using the QuickStart Tennis format. The academy is a collaboration of Matilda Blue Tennis, SuperStarters Tennis, Friendship Tennis Academy and QuickStart Tennis of Central Virginia. 8UTA will be based at Jack Jouett Middle School on the eight new 36-foot QuickStart Tennis courts there and will serve kids whose families can't afford or otherwise choose not to join private clubs.



New 36-foot courts at Jack Jouett Middle School – 8UTA Home

Weekend programming will start March 15, 2014, run through the end of May. It will include Family Friendly QuickStart where kids ages three to five and their parents learn on-court together, instructional and developmental programs for kids five to eight, USTA 8U Jr. Team Tennis and non-elimination tournaments. There is even a 60-foot court to help former 8U kids transition to a larger court and faster play as they age out.

Lynda Harrill, QCV QuickStart Tennis Coordinator, says, "This a dream come true for QCV and supporters of QuickStart Tennis. It's a direct outgrowth of the USTA's 10 and Under Target Market Initiative. After QCV built three 36-foot courts at Claudius Crozet Park as part of the USTA initiative, it gave Jouett Middle School the idea to transform two full-size courts that needed significant repairs into eight 36-foot courts and one 60-foot courts. With eight full-size courts at nearby Albemarle High School, there is now a complete tennis facility pathway in the center of Albemarle County. Not many communities in the entire country have that."

Harrill adds, "Last summer while the Jouett courts were being built, QCV recognized the enormity of the opportunity and contacted Albemarle County Parks & Rec (ACPR) to figure out how best to program the courts. ACPR was the initial QuickStart Tennis community partner almost six years ago when the USTA first introduced the new format to central Virginia. ACPR has offered QuickStart Tennis programs ever since. Recreation Division

Manager Amy Smith stepped up again and offered to sponsor 8UTA and let the 8UTA collaboration organize the inaugural programs. We'll see the results in mid-March!"



8U Tennis Academy Sponsors – Albemarle County Parks & Recreation, Colonial Auto and Volvo of Charlottesville, GAMMA Sports, Jim McVay of Roy Wheeler Realty, Charlottesville Family Magazine and QuickStart Tennis of Central Virginia. Additional 8UTA donors are Dick’s Sporting Goods, Foster Fuels and Rick Pietsch.

Please visit 8UTA’s new website: www.8utennisacademy.org and [Facebook Page](#).

Get a Kid on a Court! Keep A Kid on the Pathway!

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 23 counties and one independent city in central Virginia for all beginners, especially underserved youth.

QCV’s Service Area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Halifax, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

Visit QCV at: www.quickstartcentral.org and on [Facebook](#).



A racquet in every hand! A smile on every face!



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